

oyinkan akande.

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London/Berlin

## WORK EXPERIENCE

**Freelance**  
**05/2015 – present** Brand Strategist & Copywriter

I work with global clients from across different sectors to develop copy, tone of voice and campaigns. **Clients:** Highsnobeity, Koenig Galerie, Wallpaper\* and MatchWornShirt, acte tm, and others.

**TORLOWEI**  
Luxury Womenswear  
**10/2023 – 01/2025** Head of Communications

I had oversight of brand language, awareness and engagement inc. influencer coverage, social media strategy, press and industry relationships, VIP and PR activity.

**LoveGunn**  
Sector-agnostic branding agency  
**08/2022 – 07/2023** Brand Strategist & Copywriter

I led all work on language and copy to develop unique brand positioning, tone of voice and comms strategies for clients in their respective industries. **Clients:** MatchWornShirt, RTP Global, Serenata, and more.

**Christie's**  
**09/2019 – 03/2020** Historic auction house

I oversaw comms and copy for all auctions, events and partnerships under the Post-War & Contemporary, Private Collections and Prints & Multiples categories.

**Wallpaper\***  
Contemporary design publication  
**09/2019 – 03/2020** Editorial Assistant

Supporting the output of the art and commissioning desks, I was responsible for logistics and liaison for interviews, shoots, subediting, travel and so on.

**Bella + Frank**  
Eco-conscious childrenswear  
**08/2017 – 08/2019** Brand & Communications Manager

With oversight of press and comms, I initiated and secured relationships with The Communication Store, Ellen MacArthur Foundation and Friends of the Earth UK.

**Wallpaper\***  
Contemporary design publication  
**06/2016 – 06/2017** Editorial Assistant

Supporting the office of the Editor-in-Chief, I had an unparalleled overview of the magazine's entire output, events, partnerships, PR and press relationships.

**Victoria & Albert Museum**  
World-renown design museum  
**09/2015 – 05/2016** Research Assistant

As part of my post-graduate education, I assisted the research and archiving departments.

## EDUCATION

**09/2015 – 05/2017** Royal College of Art/Victoria & Albert Museum  
Postgraduate (MA) in History of Design

**09/2012 – 07/2015** King's College London  
Undergraduate (BA Hons) in English Language and Literature

**09/2010 – 06/2012** Malvern College  
International baccalaureate: 38/45

**09/2008 – 07/2010** Roedean School  
IGSCEs/GCSEs: 11 A-A\*s (Awarded Academic Honours)